A man in a dark polo shirt is seen from the side, holding a microphone and gesturing with his right hand towards a group of people seated in the background. The scene is dimly lit, with the speaker and the text overlaid on the image being the primary focus. The background shows a blurred audience of people in a room with large windows.

**"The 3 Steps To Becoming A
Coach, Take Back Control Of
Your Career, Double Your
Income And Love What You
Do Everyday"**

Who Is This For...?

- If you are a business owner
- If you are an employee wanting to leave your job
- If you are a manager wanting to coach your team

My Goal For Today

1. The ONLY WAY for you to grow your income, love your job and help others is to **Become A Professional Coach**
2. The BEST WAY to learn the skills and launch your Career is with the **ICFCoaching.com Credential.**

Marlon Marescia





Rockstar .NET
developers in 9 weeks
with SSW FireBootCamp

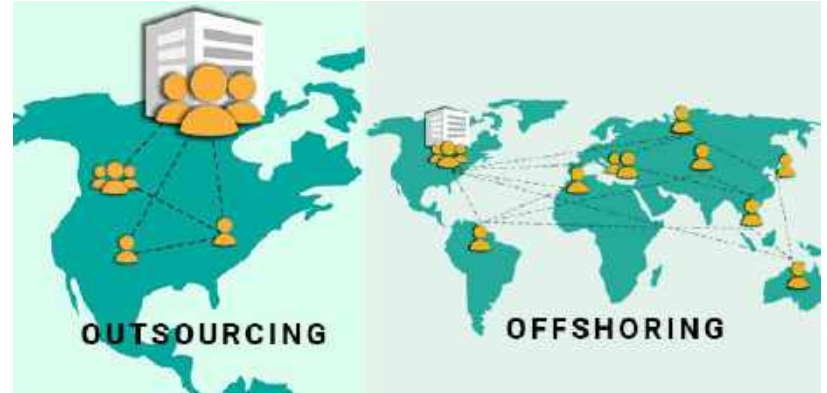


I Left My Job and Started a Business

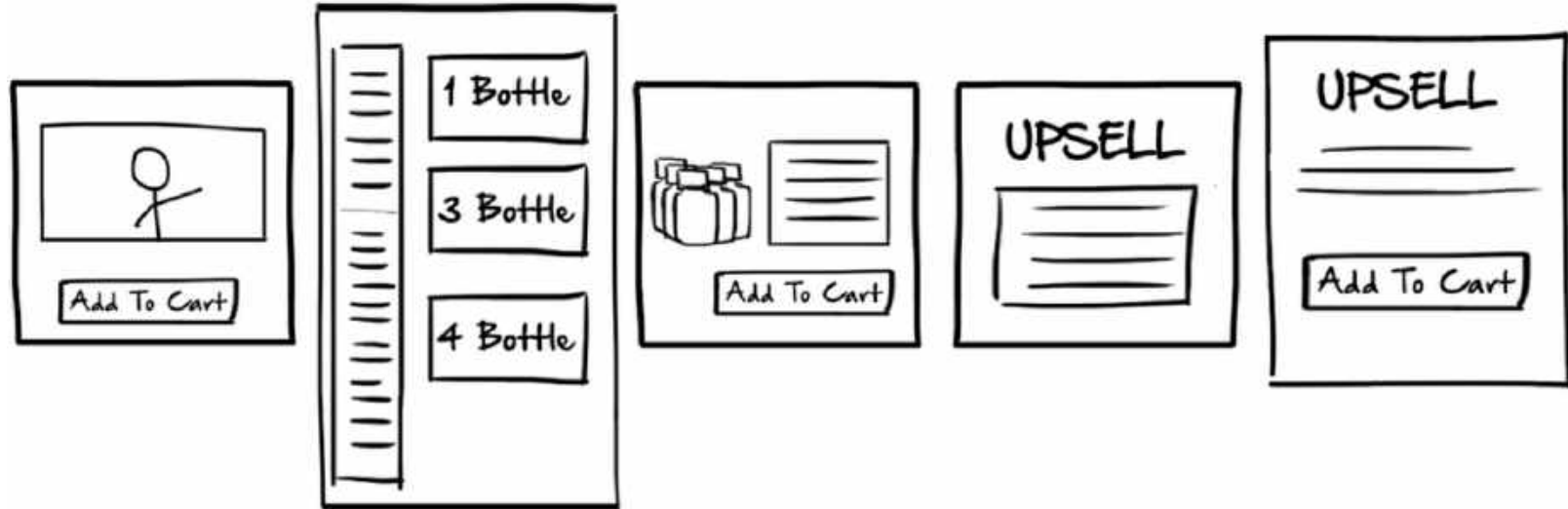


Lots of Competition...

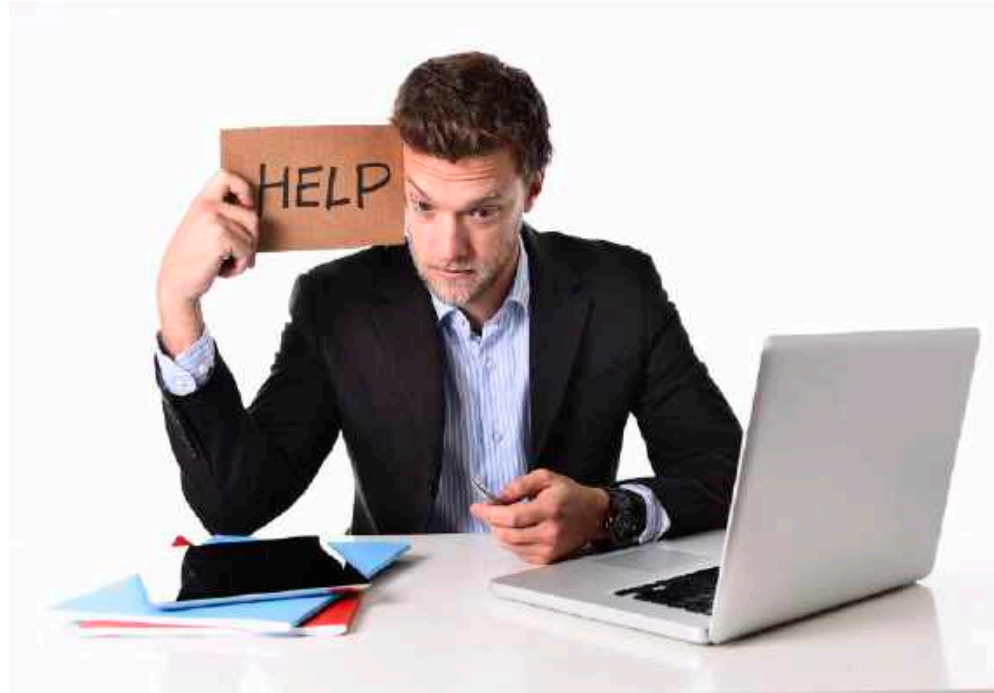
Upwork



Facebook Ad Funnels



Hated My Business



But, I loved helping people



I felt unhappy and trapped





I decided to combine what I did and Coaching

I started a coaching program



**I love what I do, while making a
difference and earning a great income**

What's Possible Now?



After 10+ Years,
I Discovered The
Hard Way...

**If You've Been Struggling to make a
decision to become a coach...**

This Is Probably Why...

Your Questions... (AKA What is holding you back from becoming a coach?)

- Do I have the skills to coach people?
- How will I coach them?
- Will I make enough money as a coach?
- How will I get clients?
- How long will it take to replace my income?
- Is the coaching industry growing or declining?



I'm Going To Show You How to take the first step to

Become a Coach

The 3 Secrets to Becoming a Coach...

- **Secret #1: Choose Your Coaching Style:**
“How To Choose the Best Way To Service Your Clients and Earn the Income of Your Dreams”
- **Secret #2: Become Certified With ICF:**
“How To Guarantee You Can Deliver the Results Your Clients Need and Become One of the Top Coaches in the World”
- **Secret #3: Win Your First Clients:**
“How To Start Your Coaching Practice With a Host of New Clients That Want To Work With You”

Secret #1: Choose Your Coaching Style:

**“How To Choose the Best Way
To Service Your Clients and Earn
the Income of Your Dreams”**

According to PWC Coaching industry is the second fastest growing industry in the world.

The estimated market size of the Coaching Industry was \$15 Billion in 2019 and \$7.5 Billion in the US alone

It is expected that the market value will reach \$20 Billion by 2022 with an average yearly growth of 6.7%

The problem with business...

Sell the service



Deliver the service - time consuming



With Coaching the delivery can be leveraged



One-on-one coaching

\$500 - \$5000/mth or \$150+ per hour



\$2,500/mth

Group Coaching

\$500 - \$1,500/mth



\$2,500 one off fee

Retreats

\$1,500 - \$10,000



\$5,000

Live Events

\$1,500 - \$15,000



\$995 - \$1,495/mth

What industries can you coach in?

- Financial
- Health
- Fitness
- Motivation
- Marketing
- Sales
- Executive Coaching
- Relationships
- Career
- Spiritual
- Life coaching
- Almost any industry

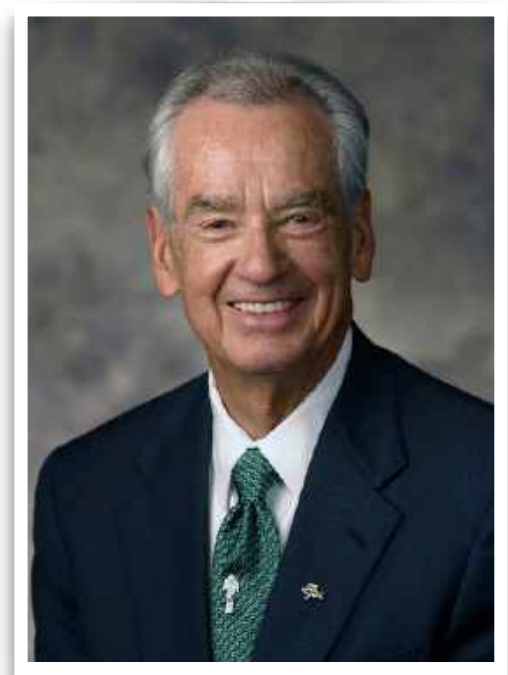
**People will do more to remove pain than
gain pleasure**

Find a group of people that have a pain and solve it.



**“You can get everything in
life you want if you will
just help enough other
people get what they
want.”**

- Zig Ziglar



**Imagine: If you had confidence you will earn the
income you deserve**

Select Coaching Style



Secret #1: Choose Your Coaching Style:

“How To Choose the best way to service your clients and earn the income of your dreams”

Secret #2: Become Certified with ICF:

“How to guarantee you can deliver the results your clients need and become one of the top coaches in the world”

**I don't know how to coach.
where do I start?**

Watch out for online marketing gurus?

- They have no backing of an organisation
- They have no accreditation
- Their method is not tried, tested and respected

International Coaching Federation (ICF)



International Coaching Federation (ICF)

- The largest organisation in the world with over 22,000 certified coaches
- They have a strict curriculum that teaches tried and tested skills for a coach
- They give you credibility when you are starting out
- They have a portal where clients can search for coaches
- They have the most respect in the industry

ICF Certification Process

- Complete an ICF Accredited Coach Training Program
- A minimum of 100 hours of coaching experience
- Completion of the Coach Knowledge Assessment (CKA).

ICF Member

ABOUT MASTER COACH

JASON ALLENDER

Jason is the founder and Director of AMD Coaching. His expertise in entrepreneurship, business strategy, marketing, and sales stem from his early start developing successful sales teams for fortune 500 company VCA, and growing a successful publishing house from the ground up in 2008. He was able to gain first-hand experience in all stages of the business cycle having then sold the profitable business after operating and growing it for eight years.

While running his business Jason worked with his own coach and mentor, and found that he also had a passion for helping other businesses achieve greater levels of performance and growth. Through ongoing coaching, mentoring and self-education, Jason undertook intensive study of world renowned business improvement programs and its countless successful strategies.

Meet Our Team →

Speak with a coach



**ICF Certification helps you stand
out from the crowd**

**ICF Certification gives you
confidence you can get a result for
your clients.**

**Imagine: If you knew 100% you could get
results that turn your clients into raving
fans**



Get Confident in your success

Secret #2: Become Certified with ICF:

“How to guarantee you can deliver the results your clients need and become one of the top coaches in the world”

Secret #3: Win your first clients:

**“How To Start Your Coaching Practice
With a Host of New Clients That Want
To Work With You”**

How will I win my first clients?

Once you have confidence you can get your first clients the rest is a no brainer

Marketing that works...

- Word of mouth
- Business Networking International (BNI)
- Social Media
- Blogging
- SEO
- Google Ads
- Facebook Ads
- Speaking
- Partnerships
- Facebook Groups
- LinkedIn
- Website
- Plus many, many more...

Let me show you one that I love...

Build a Sales Funnel


- Prospects come to you
- You call them when they show interest
- No prospecting, networking, cold calling
- Receive qualified prospects who take the first step

Sales Funnel Demo

Amplify Your Practice
do - 61

I grew my Physio Practice from 0-\$1M in 3 years through GP referrals.
Want the system I used to win over 50% of my new clients every week from doctors?
My system works for Physio, Chiro, EP's, Dietitians, Pod's, OT's, Speechies and Osteos.
Download the Ultimate GP Referral Script now at <https://ampfyyourpractice.com/gp-script/>

**THE ULTIMATE
GP REFERRAL SCRIPT**



I honestly don't know how much longer we'll keep this Ultimate

AMPLIFYYOURPRACTICE.COM
The Ultimate GP Referral Script [Learn More](#)

You and 16 others 4 Comments 2 Shares

[Like](#) [Comment](#) [Share](#)

Sales Funnel Demo

Amplify
Your Practice

Amplify Your Practice

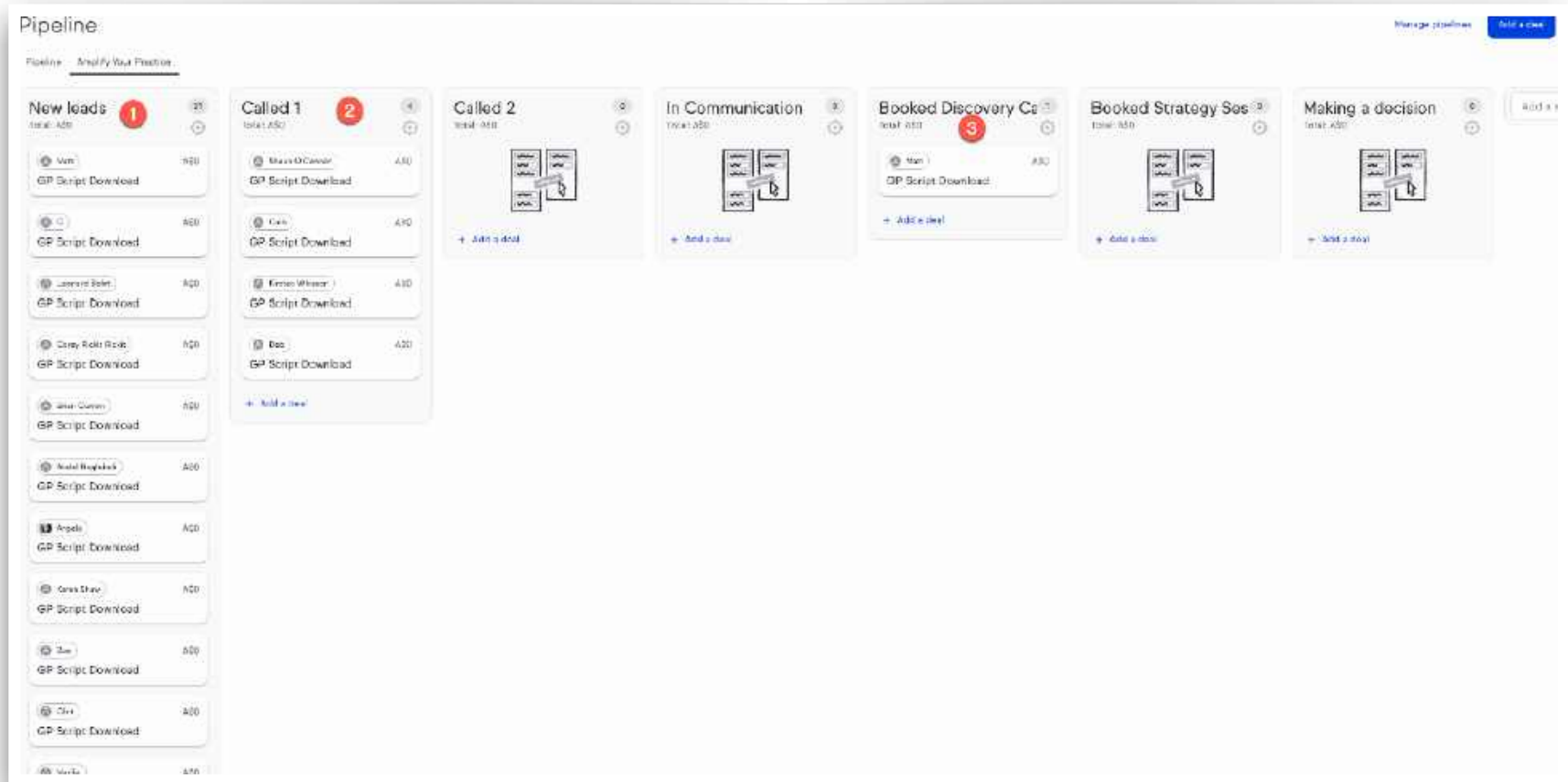
THE ULTIMATE GP REFERRAL SCRIPT

How you can get a flood of new clients free of charge
after one visit to a referring doctor

DOWNLOAD NOW



Sales Funnel Demo



Sales Funnel Demo

<input type="checkbox"/> Name	↕	↓	CTR (Link Click-	Landing Page Views	Cost per Landing Page View	Leads	Cost per Lead
> TOF GP Script Conversion	<input checked="" type="checkbox"/>		3.46%	87	\$0.71	35	\$1.77
> Results from 1 campaign			3.46% Per Impres...	87 Total	\$0.71 Per Action	35 Total	\$1.77 Per Action

**Automate your marketing so you can
focus on doing what you love...
COACHING**

We help you get your first clients

The 3 Secrets to Becoming a Coach...

- **Secret #1: Choose Your Coaching Style:**
“How To Choose the Best Way To Service Your Clients and Earn the Income of Your Dreams”
- **Secret #2: Become Certified With ICF:**
“How To Guarantee You Can Deliver the Results Your Clients Need and Become One of the Top Coaches in the World”
- **Secret #3: Win Your First Clients:**
“How To Start Your Coaching Practice With a Host of New Clients That Want To Work With You”

Model What Works...

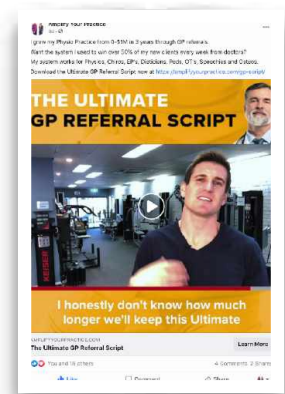
1. Choose your coaching style



2. Get Certified



3. Get your first clients



Let Me Ask You A Question...



ICFCoaching.com

**ICF Certification
Training Program**

You have 2 choices

**Do It
Yourself**



**Get
Help**



Your Next Step...

- Complete the ICF Coach Certification Program
- Complete your 100 hours of live coaching
- Sit the test
- Get Accredited
- Get your first clients

Book a Discovery Call

Book a time with Kevin Glenn our head coach

Find out if coaching is the next best step for your career

Find out about the International Coaching Federation

Have your questions answered

Book now at

www.icfcoaching.com/discovery